

# 第二届中美娱乐法高峰论坛

## The Second Annual U.S.-China Entertainment Law Conference

### 发言嘉宾简介

#### Biographies of Speakers

**注 NOTE:** 排名不分先后，按发言先后顺序排列

The speakers' biographies are arranged in the speaking order without priority.

**张平:** 北京大学法学院教授，北京大学知识产权学院常务副院长，北京大学互联网法律中心主任，华盛顿大学访问学者。同时作为“北大-斯坦福-牛津三校研讨会”的发起人之一，组织每年的“三校互联网法律与公共政策研讨会”。张教授的重点研究领域为知识产权法、互联网法，曾参与和主持国家中长期科技发展规划研究、国家知识产权战略研究、互联网基础立法研究等多项国家重点研究项目。近年重点关注互联网开放创新中的知识产权保护与应用、标准必要专利的司法救济及反垄断规制、娱乐产业知识产权保护以及大数据应用中个人信息的法律保护问题。同时兼任中国科技法学会副会长兼秘书长、中国知识产权研究会副会长、中国知识产权法研究会副秘书长等。



ZHANG Ping is a Chair Professorship Professor of Law School in PKU and executive director of Intellectual Property School of PKU and the director of the Internet Law Center of Peking University. She was once visiting scholar of Washington University. Her research interests are intellectual property law and internet law. Professor Zhang has participated some key projects including National Outline for Medium and Long Term S&T Development; Outline of the national intellectual property strategy; Internet based legislation research; Patent Law, Trademark Law, Copyright Law revision research. As one of the sponsors of the three school conference in Peking - Stanford - Oxford, she organizes the *Internet law and public policy* seminar every year. Professor Zhang has a wide research interest and a keen foresight in many Intellectual Property related fields, such as the conflict and balance of company's patent interests and public benefits in standard settings and related antitrust issues. Her recent interest are

intellectual property right`s protection and application in internet opening innovation, intellectual property protection in entertainment industry, legal issues of personal information in big data application. She currently serves in a number of other influential roles in Chinese intellectual property law and policy, including Secretary General of the China Law Association on Science and Technology; Vice-chairman of the China Intellectual Property Society; Secretary General of the Intellectual Property Association of Chinese Universities.

**余爱群：** 国家新闻出版广电总局（国家版权局）政策法规司司长。毕业于中国政法大学获得法学学士，并在长江商学院获得工商管理学硕士。余女士在 1992 年加入原国家广播电影电视总局，长期从事广播影视法制工作；现任国家新闻出版广电总局（国家版权局）政策法规司司长。

**YU Ai-Qun**, director-General, Department of Policy and Law, State Administration of Press Publication, Radio, Film and Television of P.R.C (National Copyright Administration of P.R.C). She graduated from China University of Political Science and Law, Bachelor of Law, EMBA in Cheung Kong Graduate School of Business. Mrs. Yu joined the former State Administration of Radio, Film and Television, of P.R.C in 1992, more than 25 year-experience on legal affairs of radio, film and television;



**Mark Cohen：** 美国专利商标局的高级法律顾问，也是福特汉姆法学院客座教授，中国人民大学客座教授。他获得了哥伦比亚大学的法学博士学位，并获得了威斯康星大学的中文和文学学士学位以及纽约州立大学奥尔巴尼分校的学士学位。Cohen 教授拥有 30 年的私法、公共部门、法务和学术经验，主要关注于技术转让交易与知识产权的资本化。Cohen 一直在努力调整公共或企业资源，以满足中国知识产权环境不断变化的要求，并制定了一些计划。他是美国专利与商标局第一个在国外处理知识产权问题的知识产权专家。此外，他还发起了一年一度的

“大使级知识产权圆桌会议”，他共同主持了 5 年的会议。在他的著作中，有《中国的反垄断法律和实践》（牛津大学出版社，2011 年，史蒂夫哈里斯等），同时还是《中国知识产权法和实践》的编辑（克鲁韦尔法律国际 1999）。

**Mark Cohen** is the senior counsel of US Patent and Trademark Office and an adjunct Professor at Fordham Law School a guest professor at Renmin University, China. He got his J.D. degree from Columbia University and M.A. from the University of Wisconsin in Chinese Language and



Literature and a B.A. from the State University of New York at Albany in Chinese Studies. He was also an visiting professor at Fordham Law School and has 30 years private, public sector, in-house and academic experience in China and transition economies, with a principle focus on technology trade and monetizing intellectual property. Mr. Cohen has worked extensively on realigning public or corporate resources to meet the changing demands of China's intellectual property environment and established programs. He was the first IPR Attaché posted by USPTO to handle IPR issues in a foreign country. In addition, he launched the annual "Ambassador's IPR Roundtable" which he co-chaired for five years. Among his book-length publications are Antimonopoly Law and Practice in China (Oxford University Press 2011, with Steve Harris et al.), He was the editor of Chinese Intellectual Property Law and Practice (Kluwer Law International 1999).

## 薄玖龙 (Joel B. Blank):

北京美国驻华大使馆知识产权专员。在这个职位上，薄玖龙先生作为使馆的主要官员处理中国的知识产权保护 and 执法事宜，并且是此事务上使馆与中国政府有关办公室之间的主要联络人。薄玖龙先生的职责包括帮助发展、促进、实施美国政府政策以促进权利人在中国保护和实施其知识产权；向大使及其他使馆官员通报重要的知识产权发展状况；以及作为一个在中国的知识产权环境中发生问题的美国公司的联络人。在此之前，薄玖龙先生是美国专利商标局 (USPTO) 政策及对外事务管理办公室的一名律师顾问。作为办公室执法事务处的成员，薄玖龙先生专攻完善美国关于中国有关知识产权事务的政策问题，特别是那些有关中国的知识产权执法问题。在加入美国专利商标局之前，薄玖龙先生曾在美国商务部的国际商务首席律师办公室担任高级顾问，就国际贸易法律事务为国际贸易管理局提供提供意见。自此期间，薄玖龙先生的主要专业领域为国际知识产权，投资，竞争法，以及与中国有关的法律事务。薄玖龙先生以优异的成绩毕业于美国大学华盛顿法学院，在那里他曾担任《国际法评论》的主编，他以优异成绩毕业并获得了德雷克大学颁发的工商管理学士学位，主修国际商业，会计和管理。商业，会计和管理



**Joel Blank** serves as the Intellectual Property Attaché at the U.S. Embassy in Beijing, China. In this capacity, Mr. Blank serves as the principal officer within the Embassy on matters related to the protection and enforcement of intellectual property rights in China and as the primary liaison between the Embassy and relevant offices of the Chinese Government for such matters. Mr. Blank's duties include helping to develop, promote, and implement U.S. Government policies that will facilitate the ability of right holders to protect and

enforce their intellectual property rights in China; apprising the Ambassador and other Embassy officials of important intellectual property developments; and serving as a point-of-contact for U.S. companies that have questions on China's intellectual property environment. Prior to his appointment as the IP Attaché, Mr. Blank was an Attorney-Advisor in the Office of the Administrator for Policy and External Affairs at the U.S. Patent and Trademark Office (USPTO). As a member of the Office's Enforcement Team, Mr. Blank specialized in developing USPTO policy on China-related IP matters, particularly those concerning the enforcement of intellectual property rights in China. Prior to joining the USPTO, Mr. Blank was a Senior Attorney in the Office of the Chief Counsel for International Commerce (OCCIC) in the U.S. Department of Commerce, where he advised the International Trade Administration on international trade law issues. While at OCCIC, Mr. Blank specialized in international intellectual property, investment, competition, and China-related legal issues. Mr. Blank graduated *Magna Cum Laude* from American University's Washington College of Law, where he served as the Editor-in-Chief of the International Law Review, and holds a Business Degree from Drake University, where he graduated *Magna Cum Laude* with majors in International Business, Accounting, and Management.

**宋海燕：** 美国加州伯克利大学 (University of California, Berkeley School of Law) 法学博士 (J. S. D)，加州伯克利大学法学硕士 (LL. M)，香港大学法学硕士 (LL. M)。美国洛杉矶洛约拉大学法学院教授 (Loyola Law School Los Angeles)，亚太法律中心创始主任；兼任美国霍根路伟律师事务所高级顾问，北京大学法学院、中国人民大学知识产权学院、北京电影学院客座教授，《美国版权法律期刊》(The Journal of Copyright Society of the US.) 编委会委员，中国知识产权协会理事等职位。于中国大陆、香港及美国执业逾二十年。2006



至 2010 年蝉联《亚洲法律与实践》“亚太地区最佳知识产权律师”。2007 年当选为美国亚洲协会“二十一世纪杰出青年领袖”。代表作包括：专著《娱乐法》、《中国版权新问题—网络侵权责任、Google 图书馆案、比赛转播权》、英文著作“*New Challenges of Chinese Copyright Law in the Digital Age*”、英文译著“*Selected Chinese Patent Cases*” ( Wolters Kluwer 2014 年) 等。

**Dr. Seagull Haiyan Song** is a leading authority in the field of US-China intellectual property law and entertainment law. She received her first LL.M degree from Hong Kong University and her second LL.M and J.S.D (Doctorate of the Science of Law) from University of California, Berkeley School of Law. She is Senior Advisor at Hogan



Lovells LLP, Associate Professor at Loyola Law School Los Angeles, and Visiting Professor at Peking University School of Law, China Renmin University School of Law and Beijing Film Academy. Dr. Song has practiced intellectual property law in mainland China, Hong Kong and the United States for over twenty years. She has been acclaimed as an “Asia Law Leading Lawyer” in the field of intellectual property law for five years since 2006. Dr. Song also sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of *the Journal of Copyright Society of the U.S.* Dr. Song was honored by the Asia Society as a rising Asian leader through its Asia21 Fellows program and later was invited to be a Board Director and Executive Committee member of the Asia Society Southern California Center and also Co-Chair of the US-China Film Summit Committee. Dr. Song has published numerous books and articles in the field of US-China intellectual property law and entertainment law. Her recent books include: *Entertainment Law*, the first treatise on the subject of entertainment law in China; *Selected Chinese Patent Cases*, co-authoring with Chinese Supreme People’s Court (Wolters Kluwer, 2014); *New Challenges of Chinese Copyright Law* (Kluwer Law International, 2011) etc.

**吴曼芳：**北京电影学院教授，博士生导师，管理系主任。曾被评为北京市中青年骨干教师、荣获北京电影学院“师德十佳”称号。教授《传播学》、《媒介经营与管理》等课程。曾撰写《中国电影产业年报 2005-2006》、《中国电影产业年报 2007-2009》，任《中国动画产业年报》执行副主编。撰写著作《媒介的政府规制》、《电影企业上市运营》、《电影市场营销中的媒体策略研究》、《媒介经营与管理》、《媒介产业组织学》等。担任 2003 年教育电视台春节联欢晚会主要策划人，20 集电视连续剧《起步、停车》主要策划人及发行人，电视电影《舞动少年》监制，22 集《澄江情缘》监制。



**WU Man-Fang** is a professor and doctoral tutor at the Beijing Film Academy, she is also the director of management department. She has been awarded the “top 10 of Teacher’s Ethics” title of the Beijing Film Academy and “Excellent Young and Middle-aged Professors of Beijing”. She teaches the classes of Communication and Media Management. Ms. Wu has written the <Annual Report of China Film Industry, 2005-2006>, <Annual Report of the China Film Industry, 2007-2009> and has been the executive deputy editor of <China Animation Industry Annual Report>. She has also published books <The Government Regulation of Media>, <The Market Operation of Film Companies>, <The

Media Strategy of Film Marketing》, 《Media Operation and Management》, 《Organization of Media Industry》, etc. She has been the principal planner of China Education Television`s Spring Festival Evening Party, planner and distributor of 20-episode TV series “Start, Stop”, supervisor of “Dancing Teenagers” and supervisor of 22-episode TV series “Chengjiang Love” .

**张守文：** 北京大学法学院教授、法学博士、博士生导师，法学院院长，中国法学会经济法学研究会副会长兼秘书长、中国法学会财税法学研究会副会长兼秘书长。研究领域为经济法总论、财税法、社会法。自1991年以来，陆续发表和出版了一系列重要的研究成果，主要涉及经济法理论、财税法、竞争法、社会法、信息法、合同法、国际经济法等领域，其中的许多论文和著作都产生了重要的影响，并影响到了相关的立法和执法活动。张教授曾获美国GE经济学奖、《法学研究》100期优秀论文奖、司法部法学教材和法学科研成果一等奖、中国法学会第三届“杰出中青年法学家”等荣誉。出版图书包括《财税法学》（中国人民大学出版社2007年版）、《经济法学》（中国人民大学出版社2008年版）、《经济法总论》（中国人民大学出版社2009年版）等书。



**ZHANG Shou-Wen** is the professor and doctoral supervisor of Peking University and he is also the dean of Peking University Law School. Professor Zhang is also vice president and secretary general of the Institution of Economic Law under China Law Society, vice president and secretary general of Institution of Finance and Taxation Law under China Law Society. He focuses on the field of general theory of economic law, taxation law and social law. Since 1991, professor Zhang has published in succession a series of important research results which are mainly about the theories of economic law, taxation law, competition law, social law, information law, contract law, international economic law and other fields, many of the papers and books are produced important influence and affect relevant legislation and law enforcement activities.

Professor Zhang has been awarded with American GE economics prize, the outstanding paper award in the 100 episodes of <Chinese Journal of Law>, The first prize in the outstanding achievements of law teaching materials by the Ministry of Justice, Outstanding Young Jurist of the 3<sup>rd</sup> China law society. He has published a large number of books including <Finance and Tax Law> (China Renmin University Press, 2007), <Economic Law> (China Renmin University Press, 2008), <the General Theory of Economic Law> (China Renmin University Press, 2009) etc.

## 刘春田： 中国人民大学教授、博士研究生导

师，中国人民大学知识产权学院院长，中国人民大学知识产权教学与研究中心主任。中国知识产权研究会副秘书长，中国版权研究会版权鉴定专业委员会主任，中华商标协会副秘书长，中国国际经济贸易仲裁委员会仲裁员，国际版权学会成员。刘春田教授长期从事知识产权法的教学、基础理论研究和学科基本建设。在《中国社会科学》、《中国法学》等刊物发表论文 60 余篇。从 80 年代起，刘春田参加了中国著作权法、商标法、专利法和反不正当竞争法的起草或修订等立法工作，其不少学术观点被立法采纳。他参与了《国家知识产权战略纲要》的制定工作。



2010 年，刘春田被国家知识产权局、国家工商管理总局、新闻出版总署评为全国知识产权最具影响力人物。2013 年，被英国《知识产权管理》杂志评为全球知识产权最具影响力 50 人之一。

LIU Chun-Tian presently is professor and doctoral supervisor of the Renmin University of China, director of the Center for Teaching and Research of Intellectual Property of Renmin University. He is also the deputy secretary general of China Intellectual Property Society, copyright identification, director of the professional committee of China Copyright Study Society, deputy secretary general of the China Trademark Association, arbitrator of China International Economic and Trade Arbitration Commission and member of International Copyright Society. Professor Liu has long been engaged in the teaching, basic theory research and basic construction of intellectual property law for decades. He has published more than 60 papers in <Social Sciences in China>, <China Legal Science> etc. Since the 80 s, professor Liu attended the China Copyright Law, Trademark Law, Patent Law and Anti-unfair Competition Law`s drafting or revising legislation, many of his academic view has been adopted by legislation. He was also invited in the formulation of the <National Intellectual Property Strategy>. In 2010, professor Liu was ranked by the State Intellectual Property Office, the State Administration for Industry and Commerce, and the General Administration of Press and Publication as the most influential people in China`s intellectual property law. In 2013, the UK`s <Managing Intellectual Property> magazine ranked as one of the 50 most influential people for global intellectual property law.

**彭炜：** 彭炜女士自2000年加入美国电影协会后，长期担任中国区版权保护总监，负责好莱坞六大会员公司在中国的版权保护工作，对早年光盘时代和现今数字环境下影视作品的保护具有较为丰富的实践经验，熟悉相关政策法规，并和国内版权执法相关部门长期保持了良好的合作与沟通。2016年彭炜女士获评“中国杰出知识产权经理人”。加入美国电影协会之前，彭炜女士曾长期供职于政府部门，先后从事市场执法监管、对外合作交流、以及法制工作。彭炜女士毕业于中南财经政法大学国际经济法专业，后在北京大学法学院完成研究生学业。



**Vivian Peng** is the Director of Content Protection for Motion Picture Association (China). Since 2000, Ms. Peng has been working with MPA China to protect member studios' copyrights in both physical market and digital environment. She is a frequent speaker at government and industry forums to present new challenges facing film, TV and online video industries, and to advocate enhanced copyright protection. She was awarded 2016 Outstanding In-House IP Manager in China. Prior to the service with Hollywood film industry, Ms. Peng had a long career with government's enforcement and legal departments. Ms. Peng graduated from Zhongnan University of Economics and Law with a major of international economic laws, and finished the graduate study at the Law School of Peking University.

**高思：** 国家新闻出版广电总局（国家版权局）政策法规司副司长，毕业于中国人民大学法学院。自1989年就职国家版权局至今，长期从事著作权立法及执法监督工作。现任国家新闻出版广电总局（国家版权局）政策法规司副司长。



**Ms. GAO Si** is the deputy Director-General, Department of Policy and Law, State Administration of Press Publication, Radio, Film and Television of P.R.C (National Copyright Administration of P.R.C); Mrs. Gao graduated from China Renmin University Law School. She joined National Copyright Administration of P.R.C in 1989 and have more than 28 year-experience on copyright legislation and enforcement supervision.



## Ang Kwee Tiang (ANG KT): 国际唱

片业协会的亚洲区总监。他主要协调 IFPI 在亚洲各地的附属行业协会的活动，致力于扩大该地区的性能，并帮助开发该地区的数字市场。他于 2012 年加入国际唱片业协会，在此之前于国际作者作曲者协会联合会 CISAC 担任亚太地区总监。作为知识产权法律方面的专家，他曾承担超过 100 次专家咨询任务并代表世界知识产权组织在亚洲的发展中国家会议中发表演讲，对版权立法和社会版权制度的创建提出建议。



**Ang Kwee Tiang (aka Ang KT)** is regional director for Asia, International Federation of the Phonographic Industry (IFPI), Hong Kong. He coordinates the activities of IFPI's affiliated industry associations across Asia, working to expand performance rights and help develop the digital marketplace in the region. Ang joined IFPI in 2012 from global authors and composers' body the International Confederation of Societies of Authors and Composers (CISAC), where he served as Regional Director, Asia-Pacific. An expert in intellectual property law, he has undertaken more than 100 expert advisory missions and speaking engagements on behalf of WIPO to developing countries in Asia, advising on copyright law and the creation of copyright societies.

## 刘平: 现任中国音乐著作权协会副总干事、法律总顾问。

中国人民大学法学院博士研究生。曾任中国法律事务中心(司法部所属律师事务所)专职律师;天为律师事务所及德君律师事务所合伙人律师。自从事律师工作以来,刘律师执业范围遍及民商法各个领域,在知识产权律师业务领域尤为突出,代理了大量知识产权诉讼法律业务,特别是在著作权法领域。在知识产权司法实践中具备丰富的从业经验,代理案件不乏大量具有前瞻开拓性的案例。自加入音著协以来,致力于开拓中国的著作权集体管理事业,亦取得斐然的业绩,是中国知识产权法律实务界的专业人士。



**LIU Ping**, deputy director-general and general counsel of the Music Copyright Society of China. He got his Ph.D degree from Renmin University of China. He was a professional lawyer at the China legal affairs center (the law firm of the Ministry of Justice), a partner lawyer in Beijing Tianwei law firm and Dejun law firm. Mr. Liu's work area range all areas of civil law, particularly prominent in the field of intellectual property. He dealt with a large amount of intellectual property litigation cases, especially in the field of copyright law. In the practice of intellectual property law, he has accumulated rich experience in practice and some his proxy cases are pioneering in

specific field. Since joining the Music Copyright Society of China, Mr. Liu is committed to explore the career of the Music Copyright Society of China and has made significant achievement which makes him a professional in China intellectual property law practice.

## **Neil Graham:** 美国专利和商标局政策和国际

事务办公室的律师顾问。他的研究地域包括中国、香港、台湾和墨西哥。在 2007 年加入 USPTO 之前, Graham 先生曾参加过代表行业协会的私人执业活动, 重点关注涉及版权和商标法的事宜。他在弗吉尼亚州阿灵顿的乔治梅森大学 (George Mason University) 的 Antonin Scalia 法学院 (Antonin Scalia Law School) 获得了 JD 和 LLM 学位。



**Neil Graham** is an Attorney Advisor specializing in copyright law within the Office of Policy and International Affairs at the U.S. Patent and Trademark Office. His international portfolio includes China, Hong Kong, Taiwan, and Mexico. Before joining the USPTO in 2007, Mr. Graham was in private practice representing trade associations, with a focus on matters involving copyright and trademark law. He received a JD and an LLM in Intellectual Property from the Antonin Scalia Law School at George Mason University, in Arlington, Virginia.

## **杨明:** 法学博士, 北京大学法学院院聘教授, 硕士生

导师, 美国加州大学伯克利分校访问学者, 北京大学法学院院长助理, 北京大学互联网法律中心副主任。研究领域为知识产权法、网络法、竞争法等。代表作有: 专著《知识产权请求权研究——兼以反不正当竞争为考察对象》(北京大学出版社 2005 年出版)、《非物质文化遗产的法律保护》(北京大学出版社 2014 年出版) 等, 翻译《社会责任: 合同治理的公法探析》(中国人民大学出版社 2015 年出版) 在《知识产权》、《法律科学》、《电子知识产权》等期刊上发表多篇文章。

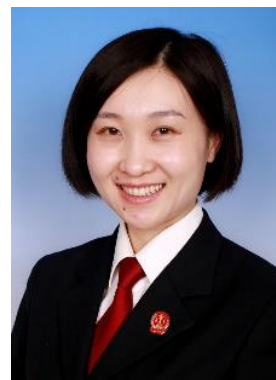


**YANG Ming** is professor of Law School of Peking University and master supervisor. He graduated from Renmin University of China (Ph. D. in Law) and was once visiting scholar of University of California Berkeley. He is also the assistant dean of law school of Peking University and deputy director of the Internet Law Center of Peking University. His research focuses on intellectual property law, internet law and competition law. Dr. Yang has written books *The Research on Intellectual Property Anspruch—Taking Anti-fair Competition as one*

*main Object of Review (Peking University Press, ); The Legal Protection of Intangible Cultural Heritage (Peking University Press, 2014)* and translated *Accountability : A Public Law Analysis of Government (China Renmin University Press, 2015)*. He also published a large number of articles in leading IP journals like Intellectual Property, Science of Law, Electronics Intellectual Property and etc.

**杨静：** 北京知识产权法院主审法官、研究室主任，北京大学法学院知识产权法专业博士。曾主审钱钟书手稿拍卖案、搜狗诉奇虎不正当竞争案、高通诉魅族标准必要专利案等，近期主要研究知识产权案例指导制度、知识产权诉讼程序等相关问题。

**YANG Jing** is a judge of Beijing Intellectual Property Court and the Director of Research Office Judge. Ms. Yang got her PHD degree from Peking University. She trialed a number of influential cases including Qian Zhongshu manuscripts auction case, Sogou v. Qihoo unfair competition case, Qualcomm v. Meizu standard essential patent case etc. Her recent study interests are intellectual property case guidance system, litigation procedure of intellectual property and related legal issues.



**严波：** 现任中央电视台版权和法律事务室副主任、

亚广联知识产权和法律委员会主席。获英国诺丁汉·特伦特大学授予的传媒研究专业文学硕士学位与上海华东政法大学知识产权专业法学博士学位。工作中，严波博士主要负责中央电视台节目版权和法务方面的相关管理工作，负责并承担奥运会、世界杯、亚运会、全运会以及世博会等大型体育赛事及文化活动的转播权谈判任务，在电视台版权管理系统设计、媒资版权著录清理、版权经营与开发、音乐版权的付酬、版权保护与维权等领域拥有较为丰富的实践经验。同时他还负责亚广联知识产权和法律委员会工作，代表亚广联多次参加世界知识产权组织关于《保护广播组织条约》的版权和相关权专家委员会会议并发言。

**YAN Bo** is the Deputy Director of the Copyright and Legal Affairs Office of CCTV, and the Chairperson of the Intellectual Property and Legal Committee (IPLC) of the ABU (Asia-Pacific Broadcasting Union) since 2015. He has 24 years working experience in CCTV, and 12 years' experience in copyright and legal department. Mr. Yan was awarded his master degree (MA Media) in Southampton Institute by Nottingham Trent University in the UK; and awarded his doctor degree (JSD, major in



intellectual property law) by the East China University of Political Science and Law, in Shanghai, China. On his job in CCTV Mr. Yan is responsible for the management of media rights negotiation, contract, royalty payment and copyright protection affairs for CCTV program production, acquisition, broadcasting and licensing related business. Specifically, he is responsible for the contract negotiation with regard to the major sports and cultural events, e.g. 2008–2024 Olympic Games; 2010 Shanghai Expo; 2010–2016 FIFA World Cup; 2008–2016 UEFA EURO, etc. He is also responsible for the project of CCTV copyright management computer system. As the chairperson of the Intellectual Property and Legal Committee (IPLC) of the ABU since 2015, Mr. Yan is responsible for organizing the projects of IPLC, such as the Annual Meetings and Forums, the multi-workshops in member stations, etc. He also attended the WIPO SCCR Meetings repeatedly on behalf of the ABU while lobbying the Delegations as well as making address for the purpose of pushing forward of the legislation of the Broadcasters' Treaty.

**宋海宁：** 现任君合律师事务所合伙人，曾在中国国际贸易促进委员会专利商标事务所工作 12 年。获清华大学电子工程系本科学位，美国哥伦比亚大学法学院获得法律硕士学位，现北大法学院博士生。拥有中国专利代理人资格、中国律师资格、美国专利代理人资格。对计算机科学、电子工程、信息与通信技术较为了解，擅长涉及知识产权的诉讼、许可、尽职调查以及专利布局、专利撰写、专利申请等业务。曾翻译《中国专利案例精读》《Selected Chinese Patent Cases》(Wolters Kluwer, 2014)，在《中国知识产权》、《中国专利与商标》、《科技与法律》、《网络法律评论》等刊物上发表若干文章，并多次在学术会议上受邀进行主题发言。



**SONG Hai-Ning**, a member of JunHe' s patent group and in Beijing office, is an IP litigation partner with more than 10 years experience. Prior to joining JunHe, Mr. Song was a senior patent attorney at CCPIT Patent and Trademark Law Office from 2002 to 2014. Mr. Song graduated from Tsinghua University with a B. A. in Electrical Engineering. He received his LL.M degree from Columbia Law School and now learning in Peking University as a PHD student. Mr. Song is a registered patent agent at the SIPO of China. He was also admitted by the Bar of the People' s Republic of China and the U.S. Patent & Trademark Office. Mr. Song also has extensive experience in patent drafting and patent prosecution and his work mainly concerns the technical fields of computer science, electronic engineering and telecommunications. He represents clients in IP disputes involving the technology industry and the entertainment

industry and has successfully represented a number of global leading smart phone companies in patent infringement disputes before the Chinese courts. Mr. Song is the co-translator and the co-editor of the book *Selected Chinese Patent Cases*, Wolters Kluwer (2014). He is also a frequent contributor in leading IP journals, such as *China Intellectual Property* and *China Patent and Trademark*.

## **Eric Priest:** 俄勒冈大学法学院的副教授。

他在哈佛法学院获得 LLM 学位,并在自芝加哥-肯特法学院获得 JD 学位。Eric Priest 教授的研究领域集中在知识产权法,重点关注美国和中国的信息时代和创意产业生态系统的版权法。他目前负责由美国商会和中国人民大学主办中美知识产权合作对话。近期的学术研究与发表论文包括“中国电影产业的版权和自由表达”(福特汉姆知识产权、媒体和娱乐法律杂志,2015年);“尖锐压力:全球版权执行中的市场秩序的新兴角色”(SMU 法律评论,2015);以及“版权极端分子:创意产业在中国的高盗版环境中生存还是生存?”(哈佛法律与技术期刊,2014)。



在进入法律领域之前, Priest 教授曾作为一名音乐制作人和歌曲创作者创作音乐达十多年。他还曾在中国音乐行业担任顾问、网络企业家、词曲作者和制作人。

**Eric Priest** is an associate professor at the University of Oregon School of Law. He holds an LL.M. from Harvard Law School, and a J.D. from Chicago-Kent College of Law. Professor Priest researches in the area of intellectual property law, with a focus on copyright law in the information age and creative industry ecosystems in the U.S. and China. He currently serves on the U.S.-China IP Cooperation Dialogue, organized by the U.S. Chamber of Commerce and Renmin University in China. His recent scholarship includes “Copyright and Free Expression in China’s Film Industry” (*Fordham Intellectual Property, Media, and Entertainment Law Journal*, 2015); “Acupressure: The Emerging Role of Market Ordering in Global Copyright Enforcement” (*SMU Law Review*, 2015); and “Copyright Extremophiles: Do Creative Industries Thrive or Just Survive in China’s High-Piracy Environment?” (*Harvard Journal of Law and Technology*, 2014). Before entering the law field, Professor Priest spent a decade as a music producer and songwriter. He also worked sporadically in the Chinese music industry as a consultant, Web entrepreneur, songwriter, and producer.



**李苒：**北京电影学院国际交流学院院长，北京大学法律硕士、中国传媒大学影视艺术学博士，美国南加州大学电影艺术学院访问学者。除担任北京电影学院教学工作外，还任第五届、第六届、第七届北京国际电影节“天坛奖”评奖部副部长、部长；2015年“首届全国中小学生电影周”执委会主任；2016年第三届“丝绸之路国际电影节”评审部部长等职。



**LI Ran** is the dean of the International School of the BFA (Beijing Film Academy), Li Ran holds a Master Degree of Laws from the Peking University, Doctor Degree of Cinematic Arts from CUC (Communication University of China). She is also the visiting scholar of School of Cinematic Arts of USC (University of Southern California). Apart from working currently as the teaching faculty of the BFA, she has been the Deputy Director and Director of the Competition Department of the Titan Award of the 5th, 6th and 7th BIFF (Beijing International Film Festival), Executive Director of the 1st NFWPMS (National Film Week for Primary and Middle School Students), Director of the Competition Department of the 3rd SRIFF (Silk Road International Film Festival) in 2016.

**Justin Hughes：**洛杉矶洛约拉法学院的教授。他的研究兴趣是商标法、版权法、国际知识产权、版权和新技术。他从哈佛大学获得了他的JD学位。在2013年加入洛约拉大学前，Justin Hughes教授在卡多佐法学院任教。他还担任过卡多佐的知识产权项目主管，并创办了法学院的独立电影法律诊所，这也是第一个此类项目。从2009年到2013年，Hughe教授在奥巴马政府担任负责知识产权商务副部长的高级顾问。也因此作为美国在《北京视听表演条约》(2012)和《马拉喀什条约》(2013)谈判的首席谈判代表。他同时还在巴黎和洛杉矶从事法律工作。Justin Hughes出版许多书，包括《版权与分配正义》(2016年，与Robert Merges合著)，《电影、市场、广告和版权》(2016年)。



**Justin Hughes** is a professor of Loyola Law School, Los Angeles. His research interest are Trademark Law, Copyright Law, International Intellectual Property and Copyright and New Technologies. He got his JD degree from Harvard University. Prior to joining Loyola in 2013, Professor Justin Hughes taught at Cardozo Law School. He also served as director of Cardozo's Intellectual Property Program and founded the law school's Indie Film Clinic, the first of its kind. From 2009 through 2013, Professor Hughes worked in the Obama Administration as Senior Advisor to the Undersecretary of Commerce for Intellectual

Property. In that capacity he was the United States chief negotiator for the Beijing Treaty on Audiovisual Performances (2012) and the Marrakesh Treaty for the Blind (2013). He has practiced law in Paris and Los Angeles.

He has published many books including <Copyright and Distributive Justice> 92 *Notre Dame L. Rev.* (2016) (with Robert Merges), <Motion Pictures, Markets, and Copylocks> 23 *George Mason L. Rev.* (2016).

**文隽**：香港著名影视人，曾担任香港金像奖主席，香港电影导演副会长。现为资深影视广播、出版人。参与的影视作品超过一百部，近年以监制、编剧及经理人工作为主。监制及策划的主要电影有：《阳光灿烂的日子》、《风云》、《古惑仔》系列、《我的兄弟姐妹》、《人在囧途》、《亲家过年》、《绣花鞋》、《大上海》、《临终囧事》、《致命闪玩》、《靓妹仔》、《停不了的爱》等。自 2011 年起担任杭州和润影视有限公司的总监制，已完成监制的电影有《临终囧事》、《致命闪玩》、《夜半奇谭》。他还担任“香港电影编剧家协会”及“香港电影导演会”副会长，“香港电影金像奖协会”主席四年（2004—2007），现为电影发展局顾问成员之一，并在 2007 年 11 月创办了《香港电影》杂志。



**Manfred Wong** is a Hong Kong film director and he was the chairman of Hong Kong Film Awards and vice president of Hong Kong Film Directors` Guild. Mr. Wong is now a veteran film and television radio and publisher. He has been involved in more than one hundred films and TV work as supervisors, writers and managers in recent years. Those films include: "In the Heat of the Sun ", " the Storm Warriors" "Youth and Danger" series, "My Sisters and Brothers" etc. Since 2011, he has been the executive producer of the Hangzhou Herun films co., LTD., which has completed the production of "Mortician", "Flash Play" and so on. He also served Hong Kong Screenwriters` Guild and " Hong Kong Film Directors` Guild as vice President, chairman of Hong Kong Film Awards (2004-2007) , now the member of film development consultant, and founded the Hong Kong film magazine in November 2007.

## **Duncan Willson:** 美国专利和商标局

(USPTO)政策和国际事务办公室的律师顾问,具体处理与中国知识产权有关的政策问题。Willson先生的职责包括代表 USPTO 与美国政府就美国在知识产权问题中政策与立场进行讨论建议,对美国政府涉及中国的贸易知识产权政策提出建议。加入 USPTO 之前,Willson 先生是个贝克·麦坚时律师事务所在北京的高级律师,为在中国经营的个人和企业操作提供知识产权法律意见,包括咨询商标和版权保护和执法,以及知识产权许可和纠纷解决。



威森先生获得乔治华盛顿大学法学院的法律学位,并持有华盛顿大学的两个学士学位。他被授权在加州执业。

Duncan Willson is an Attorney Advisor in the Office of Policy and International Affairs at the U.S. Patent and Trademark Office (USPTO). He handles policy matters relating to intellectual property issues in China. Mr. Willson's responsibilities include developing and negotiating U.S. positions on intellectual property issues on behalf of the USPTO and the U.S. government, advising the U.S. government on legal developments in China that affect the development and enforcement of intellectual property in that country by U.S. businesses and individuals, and providing legal and technical assistance to the Chinese government in regard to intellectual property matters. Prior to joining the USPTO, Mr. Willson was a senior associate with the law firm of Baker & McKenzie in Beijing, China, where he provided legal advice on a wide-range of IP issues to individuals and businesses operating in China, including advising on trademark and copyright protection and enforcement, as well as on IP licensing and dispute resolution. Mr. Willson received his law degree from the George Washington University Law School, and holds two Bachelor's degrees from the University of Washington. He is licensed to practice law in the State of California.

## **林子英:** 北京市朝阳区人民法院审判委员会专职委

员、知识产权庭庭长。从事一线知识产权专业审判工作近二十年,积累了丰富的审理经验,审理案件数千件,其中包括数十起有影响的新类型、疑难复杂案件的审理;撰写调研文章,总结、梳理、研究审判问题累计三十余篇、二十余万字。被授予全国法院知识产权审判工作先进个人。2011年被最高法院授予“全国审判业务专家”。2015年1月29日,被北京市高级人民法院授予“北京市审判业务专家”。2015年3月,被最高法院聘任为“最高人民法院知识产权司法保护研究中心研究员”。



**LIN Zi-Ying** is a member of the judicial committee of the People's Court of Beijing Chaoyang District and the president of the intellectual property tribunal of the Court. She has devoted nearly two decades to the hearing of intellectual property cases on the front line. Among the thousands of cases she has tried, there are dozens of new type, complicated ones tried during her tenure as the president of the tribunal. Moreover, she has compiled the issues encountered in these trials into research papers for consecutive years, and more than 30 essays have been completed containing above 200,000 words. She was honored as the National Advanced Individual in Intellectual Property Trial. In 2011, Lin was given the title of The National Trial Expert by The Supreme People's Court of The People's Republic of China. On 29<sup>th</sup>, January, 2015, Lin was given the title of Beijing's Trial Expert by the Higher People's Court of Beijing Municipality. In March, 2015, Lin was appointed as the researcher of the judicial protection and research center of the intellectual property in The Supreme People's Court of The People's Republic of China.

**王冬梅:** 现任华谊兄弟传媒股份有限公司总法律顾问。2008年进入华谊兄弟，构建华谊兄弟法律部和版权管理体系，协助华谊兄弟成为第一家在中国挂牌上市的娱乐传媒公司。在影视项目投资、公司股权并购投资以及影视作品的著作权法运用方面拥有丰富的经验，其熟稔中国影视行业相关运作模式，以及中国影视行业相关法律、法规及政策，曾参与中国《著作权法》第三次修改立法建议等研究性工作。

**Lisa Wang** works as General Counsel in Huayi Brothers Media Corporation. Ms. Wang joined Huayi Brothers in 2008, and since then she has built and expanded the legal department and copyright management system and participated in Huayi Brothers' IPO at Shenzhen Stock Exchange. Huayi Brothers was the first listed company in China's entertainment and media industry. Lisa has plenty of experience in film and television projects investment, and company merger and acquisition investment, and application of Copyrights on Film and Television. She is very familiar with operation patterns of the Chinese Film and television industry, and the law related to Chinese film and television industry. She was also involved in the third revision of the legislative proposals of China's Copyright Law and other research work.



## 邱少林: 腾讯公司高级法律顾问(Solin Qiu/ Senior

Legal Counsel/ Tencent) 邱少林律师于 2015 年加入腾讯公司法务部, 目前主要负责腾讯公司互动娱乐事业群(IEG)的法律事务, 包括代理游戏引进以及游戏业务的法律风控工作。邱律师经手的代理游戏近百款, 包括手游《天龙八部》、《热血传奇》、《梦幻诛仙》、《龙之谷》、《街头篮球》等。

加入腾讯前, 邱律师在金杜律师事务所工作近五年。邱律师毕业于西安电子科技大学和北京大学, 分别获得了工学学士和法律硕士学位。邱律师目前具有中国律师资格和专利代理人资格。

Solin Qiu joined Tencent Legal Department in 2015, and is currently in charge of the legal affairs of Tencent Interactive Entertainment Group (IEG), including online game licensing and the legal risk control of online games. He dealt with almost 100 online game licensing projects, including mobile games such as Demi-Gods and Semi-Devils (天龙八部), The Legend of Mir 2(热血传奇), Fantasy Zhu Xian (梦幻诛仙), Dragon Nest (龙之谷) and Free Style Street Basketball (街头篮球).

Prior to joining Tencent, he practiced as an attorney-at-law at King & Wood Mallesons for five years. He graduated with a Bachelor's degree in Engineering from Xi'dian University, and later obtained his Master's degree from Peking University. Mr. Qiu was qualified as a Chinese attorney-at-law and Chinese patent agent.



## 曹丽萍: NBCUniversal International 公司法务

副总裁。毕业于澳大利亚新南威尔士大学, 拥有会计学和法律学位。拥有在澳大利亚、马来西亚和香港从事法律工作的执业资格。丽萍于 2015 年 12 月加入 NBC 环球, 成为中国环球影视公司的法律主管。在加入 NBCU 之前, 她是中国最大的中国法律事务主管, 在上海证券交易所上市, 并担任水井坊监事会主席。曹丽萍的专长领域是并购和收购, 并将重点放在中国。她在亚洲的并购交易中有着丰富的经验。

Lee-Peng Chow, Vice President, Legal Affairs - China, NBCUniversal. Lee-Peng is a graduate of the University of New South Wales, Australia with degrees in Accounting and Law. She is qualified to practice law in Australia, Malaysia and Hong Kong. Lee-Peng joined NBCU in December 2015 as its Head of Legal for NBCU businesses in China, ex theme park. Prior to joining NBCU, she was the Greater China Head of Legal for Diageo and served as the Chairman of Supervisory Board of Shuijingfang, listed on the Shanghai Stock Exchange. Lee-Peng's area of expertise is merger & acquisition with





a strong focus on China. She has extensive experience in M&A deals across Asia.

**周俊武：** 金诚同达律师事务所高级合伙人。毕业于北京大学、首都经济贸易大学。长期担任中华人民共和国文化部、京东公司等客户的常年法律顾问，曾担任 2014 年 APEC 会议法律服务团负责人。代表作有专著《星路律程：行走娱乐圈的法律之道》（法律出版社 2008 年出版），编著《号娱：当明星撞上法律》（人民出版社 2016 年）。周律师于知识产权及影视娱乐领域执业累计十五余年经验，在著作权商标法与反不正当竞争领域以及影视娱乐领域办理多宗国内知名热点案例，被北京市律师协会评选为“北京市优秀知识产权律师”。同时担任北京律师协会传媒与新闻出版法律事务专业委员会主任，九三学社中央经济委员会委员，中华全国律师协会知识产权委员会委员。



**Junwu Zhou,** Senior Partner of Jincheng Tongda & Neal LLP. Mr. Zhou graduated from Capital University of Economics and Business (Bachelor Degree) and Peking University (Master in Law). He provides legal service for a wide range of clients including the Ministry of Culture, JD.COM, and others. Also, he has led team to act as legal counsel for the 2014 APEC China Summit. He has published a number of books including *Xing Lu Lv Cheng, Legal Ways in Entertainment Circle* (Law Press, 2008) *When Star Meets Law* (People’s Publishing House, 2016). Junwu ZHOU has practiced in Intellectual Property and Entertainment for more than 15 years. He is also the Legal counsel for the Ministry of Culture of PRC. Mr. Zhou has been awarded as “Excellent IP Attorney in Beijing” by Beijing Lawyers Association. He is also the director of the Professional Committee of Medias and Publications, Beijing Lawyers Association (BLA); member of the Central Economic Committee, Jiusan Society; member of the IP Committee, All-China Lawyers Association.

**唐清慧：** 女，祖籍福建，阿根廷华侨，阿根廷联邦首都布宜诺斯艾利斯市首位华侨“荣誉市民”。毕业于清华大学，澳大利亚国立大学，现任马拉多纳投资集团董事长，是世界球王迭戈·阿曼多·马拉多纳（Diego Armando Maradona）全球唯一权益代表。全国政协十二届二次会议海外华人华侨列席委员，北京市政协港澳台侨工作顾问，北京市政协外事委员会委员，北京市足协常务理事副主席，清华大学-澳大利亚国立大学同学会副会长，阿根廷-中国生产及工商业协会副主席，主要从事中国-阿根廷足



球体育文化交流工作。同时，作为中阿两国经济文化交流的使者，积极促进两国间的企业互访，为两国企业间的经贸洽谈与投资合作做出了很大贡献。

**Tang Qinghui**, Female, ancestral home-Fujian, Argentina overseas Chinese, the first “Honorary Citizen” of the federal capital, Buenos Aires of Argentina. Graduated from Tsinghua University, the Australian National University, now, whom is holding the chairman of Maradona Investment Group, and is the only global rights representatives for the football king Diego • Armando • Maradona. The attendance commissioner member of overseas Chinese in the Second Session of the Twelfth National People’s Congress, the work consultant for Liaison with Hongkong, Macao, Taiwan and Overseas Chinese of Beijing Municipal Committee of the Chinese people’s Political Consultative Conference, the commissioner of the Foreign Affairs Committee of Beijing Municipal Committee of the Chinese people’s Political Consultative Conference, the executive member of the council vice-chairman of Beijing Football Association, the vice-president of Tsinghua University-Australian National University Student Association, the vice-president of Argentina-China Production and Business Association, mainly work on China-Argentina football and sports culture exchange. Meanwhile, as the emissary of economic and cultural exchanges between China and Argentina, actively promote the exchanges of enterprises between China and Argentina, and has made great contributions for economic and trade cooperation and investment cooperation between China and Argentina.

## **Sheri Jeffrey:** Hogan Lovells 律师事

务所的合伙人。她在纽约大学法学院获得 LLM 学位并在洛杉矶洛约拉法学院获得法学博士学位，主要工作领域为上市公司的并购、跨境并购、分拆、合资和战略联盟等。娱乐业的客户需要保持业务的领先地位。他们寻找具有行业洞察力的有经验的指导。Sheri Jeffrey 帮助这些客户在世界各地的各种交易中，包括开发、收购、开发、生产和销售电影、电视连续剧和新技术项目(包括真人和动画)。Sheri 代表了企业在战略跨境联盟、合资企业和其他领域的创建，包括运营和收购、复杂的合作和行业的合并和收购。她帮助管理复杂的授权和分销安排，包括合作产品、分拆权、图书馆收购和销售、领土输出交易、工作室外购交易和外观交易。她还通过复杂的融资交易指导客户，包括银行信贷协议、电影基金。Sheri 还在许多重要的图书馆收购中代表买家、卖家和银行进行沟通。此外，她还帮助出版商处理与图书馆的开发有关的问题。



**Sheri Jeffrey** is the partner of Hogan Lovells Law Firm. She got her LL.M. degree from New York University School of Law and J.D. degree from Loyola Law School Los Angeles. She focuses on public company

mergers and acquisitions, cross-border mergers and acquisitions, carve-outs, joint ventures and strategic alliances. Clients in the entertainment industry need to stay on the cutting edge of business. They look for experienced guidance with industry insight. Sheri Jeffrey helps these clients in all types of transactions throughout the world, including in development, acquisitions, finance, production, and distribution of motion pictures, television series, and new technologies projects (both live-action and animation). Sheri represents companies in the creation of strategic cross-border alliances, joint ventures, and other financings including for operations and acquisitions, complex co-financings, and industry-specific mergers and acquisitions. She helps navigate complex licensing and distribution arrangements, including co-productions, split-rights, library acquisitions and sales, territorial output deals, studio output deals, and first-look deals. She also guides clients through complex financing transactions, including bank credit agreements, film funds. Sheri also represents buyers, sellers, and lenders in many significant library acquisitions. In addition, she helps publishers in matters relating to the exploitation of their libraries

**谭俊：** 2006年3月加入百度，现任百度法务部总经理。先后主导负责了百度贴吧第一案、搜索引擎反垄断案、个人隐私第一案、360恶评百度案、南京恶意点击刑事案。其中搜索引擎反垄断案和360恶评案先后入选了北京市知识产权十大典型和创新案例，南京恶意干扰搜索排名刑事案成为全国首例打击恶意干扰搜索排名的刑案例。他还致力于建立百度与在华国际出版商版权保护联盟（IPCC）、韩国著作权委员会等重要机构的友好合作机制。同时，代表公司参与最高人民法院、最高人民检察院涉网重大课题研究。



**TAN Jun** joined Baidu in March 2006 and now he is the General Manager of the Legal Department. In the past 11 years, he has been successively mainly responsible for the First Case of Baidu Post Bar , the Search Engine Antitrust Case, the First Case of Personal Privacy , the 360 Malicious Evaluation Baidu Case, Nanjing Malicious Click Criminal Case. Then the Search Engine Antitrust Case and the 360 Malicious Evaluation Case have been selected as the top 10 typical and innovative cases of the Beijing Intellectual Property Cases, and the Nanjing Malicious Click Criminal Case is the first case against the malicious interference in search rankings of China . He has established a friendly cooperative mechanism between Baidu and the IPCC, the Korean Copyright Commission and other important organizations. At the same

time, he acts on behalf of the company to participate in the major research on the internet with the Supreme People's court and the Supreme People's Procuratorate.

## **Mathew Alderson:** Harris Bricken 律所

的合伙人，作为一名国际事务律师和企业顾问，他专注于娱乐、科技和创意产业领域。Mathew 曾被美国《综艺》杂志描述为“改变游戏规则的律师”，主要参诸多中国媒体和娱乐活动。Mathew 代理好莱坞电影和电视项目的主要工作室和制片人在中国进行合作，他的客户包括科技公司、推广公司和事件管理公司、建筑公司、大学和出版商等。自 2010 年以来，Mathew 一直担任中国美国商会举办的媒体和娱乐论坛的联合主席，同时还是中国美国商会年度白皮书的定期撰稿人。在澳大利亚的新南威尔斯，Mathew 享受着在中国政治和文化中心生活和工作的兴奋和挑战。他在澳大利亚布里斯班出生长大。他同时也是英国-中国电影与电视工具箱的作者，同时也是媒体和娱乐的作者，美国商业(白皮书)，中国-中国，2011-2016。2015 年 3 月 1 日，中国电影市场的数字救赎。



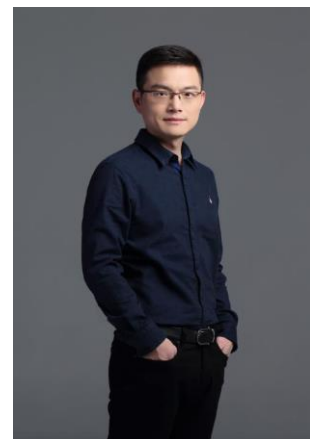
**Mathew Alderson** is the partner of Harris Bricken Law Firm, he is an international transactional lawyer and corporate advisor with a focus on entertainment, technology and creative industries. Described as a “game-changing attorney” by [Variety Magazine](#). He represents major Hollywood studios and producers on both motion picture and television projects. Mathew's clientele extends to tech companies, promoters and event management companies, architectural firms, universities and publishers. Mathew has served as Co-Chair of AmCham China's Media & Entertainment Forum since 2010 and is a regular contributor to AmCham's Annual China White Paper. Qualified in New South Wales, Australia, Mathew enjoys the excitement and challenges of living and working in China's political and cultural center. He was born and grew up in Brisbane, Australia. He is also the author of the [UK-China Film & TV Toolkit](#) and co-author, Media and Entertainment Chapter, *<American Business in China>* (White Paper), AmCham-China, 2011-2016. [Digital Redemption for China's Movie Market](#) *Business Now*, March 1, 2015.

**谈建：** 中云文化大数据科技有限公司首席技术官，谈建博士作为区块链和大数据领域专家，于 2016 年初入选第十二批国家“千人计划”专家，目前任中云文化大数据科技有限公司技术副总裁、CTO(中云公司是中国“十三五”重大文化产业工程“CCDI 版权云项目”的实施主体)。同时也是爱立示信息科技有限公司创始人，此前成功创业经历包括作为联合创始人和研发副总裁，创建 AvePoint。其目前已经成长为微软以外全球最大的 SharePoint 研发团队；先后在美国朗讯技术，美国广域网实验室和英国电讯领导和参与科研项目。北京大学获得双学士（化学， 知识产权），美国纽约大学硕士及博士，美国西北大学和香港科技大学(Kellogg-HKUST) EMBA。



Dr. Jian Tan has broad interests in Blockchain, Big Data and the impacts of these technologies on Intellectual Properties and societies. He currently serves as the CTO and VP of Technologies for CCDI , a National 13<sup>th</sup> 5 year plan key cultural project in China. Before joining CCDI, Jian founded Aletheia, a leading blockchain team and cofounded AvePoint, the largest SharePoint dev team in the world next only to Microsoft. His previous professional experience also includes leading positions in research and development with Lucent, British Telecom etc. Jian holds double-bachelor degrees in Chemistry and Intellectual Properties from Peking University (PKU); A M. S. and a Ph. D. from New York University (NYU); and an EMBA from Kellogg-HKUST (KH). Dr. Jian Tan has been conferred with the title of “National Distinguished Experts” in 2016 in China.

**金宏洲：** 现任 e 签宝 CEO。浙大 MBA、阿里巴巴早期员工，工号 468；历任浙大网新电子认证事业部总经理，从事电子签名行业 12 年。作为工科男，他对产品有着严苛的标准，对技术升级迭代有着极致的追求；作为一名创业老兵，他毅然放弃在阿里的高薪岗位，转投不为人所知的小众电子签名行业，翻过融资山丘、忍受转型阵痛、迎接千亿市场。2002 年开始带领天谷团队创业，2010 年 e 签宝平台上线，率先推出电子签名 SaaS 服务平台。公司去年已获得由东方富海和清控银杏领投的 4500 万 A 轮融资，目前位于电子签名行业领先地位。



JIN Hong-Zhou is CEO of TimeVale. MBA of Zhejiang University , Alibaba early employees, No.468; he served as general manager of Zhejiang Insigma Technology, engaged in the electronic signature industry for 12 years. As a technical personnel, he has strict standards for products, with the pursuit of the ultimate upgrade



iteration technique; as an experienced entrepreneur, he decided to give up work in the Alibaba, to make electronic signature unknown. In 2002, he began to lead the Timbale team entrepreneurship, 2010 pioneered the electronic signature SaaS service platform. Last year, the company has access to the leading position in the electronic signature industry ,which also gain 45 million financing from the OFC and THG ventures recently.

## 何胜文:

北京市蓝石律师事务所管理委员会主任，毕业于北京大学法学院法学专业。担任的社会职务包括北京市东城区法律商会副会长，北京市东城区体育商会监事长，北京新闻广播特约财经评论员，人民公安报社中国警察网专家团成员等。曾经代理多家企业进行债务重组、处置不良资产等工作，代理存款纠纷、合同纠纷等案件，参与和经办房地产项目的收购、投资、合作、销售、银行按揭等法律服务。曾经与中国国际贸易促进委员会北京分会共同举办普法专题培训讲座，与北京市朝阳区工商联合作举办“企业法律风险”讲座，走进人力资源和社会保障部、北京大学以及东城区工商联单位学府举办法律讲座和授课，并获得过北京市朝阳区“六五”普法先进个人称号。



**HE Sheng-Wen**, the director of Management Committee in Beijing Sapphire Law Firm, graduated from Peking University Law School. He serves as the vice president of Beijing Dongcheng District Legal Chamber of Commerce, Supervisor of Beijing Dongcheng District Sports Chamber of Commerce, Special financial commentator in Beijing News Radio, Expert committee member of People’s Public Security Newspaper China Police Network, etc. He dealt with debt restructuring and disposing of bad assets on behalf of many companies, acted cases for deposit and contract disputes, participated and processed legal service in real estate projects, like acquisition, investment, cooperation, sale, and bank mortgage. The lectures he presented includes training for disseminating law, which was held by China Council for the Promotion of International Trade Beijing Branch, and “Corporate legal risk” lecture, held by Beijing Chaoyang District Federation of Industry and Commerce. He also presented several lectures in Human Resources and Social Security Department, Peking University, and Dongchen District Federation of Industry and Commerce. He once won “Sixth Five-Year Plan” advanced individual title in Beijing Chaoyang District.